

## OBBS BOARD MEETING

September 10, 2012

### ATTENDANCE:

Herb Ransburg  
Reno Mussatto  
Mike Pappademos  
Carole Anthony  
Meeting held at Panera's at 7:09pm

Jan Dakel  
Jann Childers

### TREASURER'S REPORT:

Jan Dakel presented to the Treasury report to the Board for review.

<p><u>Mike Pappademos</u> Motioned to accept the Report. <u>Herb Ransburg</u> 2<sup>nd</sup> the Motion.</p>
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### NEW BUSINESS:

#### CFBC:

The Board reviewed the status of the plans:

Jan Dakel has offered to head the CFBC Committee.

Jann Childers negotiated with The Wing Shack to be the host for the CFBC.

P.A. provided by Kurt Bacon

Jan Dakel will create the Program

Herb Ransburg said he would release a memo announcing the CFBC date and time, as well as asking for volunteers for the show.

A discussion of Judges has been decided by the Board.

Susan Bauman has designed a new poster for the CFBC. Jann will get with Susan to review the format and changes.

### CD RELEASE PARTY:

Carole Anthony presented the Board with the proposal of doing the Release Party at the Kennel Club in Longwood thanks to the Manager.. The proposed date is November 18<sup>th</sup>. Carole will get back with us to finalize the date. The purpose is to get attendance and familiarization of the Kennel Club for preparation to the Festival.

### **CHRISTMAS PARTY:**

With Carole's help, she is finalizing the date for us to have a Jingle Blues Christmas party. This event will also include inviting Vets and a Toy drive.

### **BLUES FESTIVAL:**

Since meeting with the Manager at the Kennel Club, the OBBS Board presented opportunities to work in the future together. As a courtesy to show appreciation for his donation to the Blues Society, the Board scheduled an appointment with the Manager. While at our meeting, he introduced the Board to Carole Anthony, Special Event Design, Management & Marketing. Carole's background is quite extensive coming from production in New York with MTV to Florida, where she was employed and at Jai-Lai in Daytona. Carole decided to go out on her own and connected with the Manager.

Thanks to everyone's efforts, a joint proposal was agreed on with Carole and The Kennel Club and OBBS that a Blues Festival will be held January 12<sup>th</sup> and 13<sup>th</sup> on the Kennel properties. The name of the Festival is called, "***Bikes, Blues and BBQ Festival to benefit Kids In Support of Soldiers.***"

Since the introduction, Carole has been working closely with **Jann**, **Jan** and **Mike**.

Carole presented a Sponsor Deck which will be sent out. She has included in the deck a section for **OBBS** which will present: The **CFBC** and **BITS**. Carole has requested for a link to be sent to her for the CFBC, so she can provide a link on her website which will send viewers to the **OBBS** website. She's also adding the **BITS** logo to the site so that the web designer can get it to link over to the **BITS** program. She is planning on sending out a Press Release on Monday. The Facebook site will be also up and running on Monday.

Carole is working with **Jann** on the local talent scheduling and times and will review the time planning for both stages. **Jann** offered to use a local promoter for securing the headliners, but Carole is considering a Zydeco act and is planning on booking the headliners through New Orleans.

### **NEW BOOTH:**

**Jan Dakel** reviewed with the Board the need to get a new booth, especially before the January Festival. She presented the Board with some choices of booths and prices. The Board requested for more information, and she will have estimates on a variety of booths before the next meeting.

### **DAYTONA BLUES FESTIVAL:**

With the Festival fast approaching, **Herb Ransburg** will send out an announcements for volunteers for working the OBBS table. **Reno Mussatto** said he has some of the OBBS product and will make sure that whomever goes over to work the Daytona Festival first gets with him to take most of the appropriate things with them to the booth. He also said Bob Ortiz has recovered from his health issues and is offering his services too.

### **BITS:**

**Reno Mussatto** and **Mike Pappademos** both reported on redeveloping the **BITS** presentation with a new band has been successful. They are both fine tuning the program. **Reno** is also in the process of getting married, and his plans for **BITS** are pushed back until he returns from his honeymoon to resume the **BITS** Program. It was suggested to him that we contact some people who have offered to be a part of the **BITS** committee, to help make phone calls to schools for future presentations. Carole made suggestions to **Reno** to check out online.

**Jan Dakel** asked **Reno** about receipt of “Thank You” cards from the schools from past presentations, as she wants them to be displayed in the new booth. **Reno** mentioned he had a large collection of the cards, and will deliver to **Jan** when the booth is ready for use.

### **BAND ROSTER:**

**Jann Childers** said she has a Roster started, but the response has been very little. **Jann** will work on it more thru the month. She told the Board Members, she started a folder in the GMail of once she has entered the information; she then transfers the information to the folder to know it has been worked on. This is for tracking purposes.

### **NEWSLETTER:**

**Jann Childers** mentioned that when her computer does an upgrade, she will transfer information to a separate external drive from what she uses now and would be able to try and do the Newsletter with everyone’s help. It was suggested to use “Google Docs” for everyone to submit pertinent information to add to the Newsletter to format together easily. **Jann** said she would be checking it out and see if it can all be put together before the next meeting.

Meeting Adjourned: 8:35pm