

BOARD MINUTES
March 6, 2012

ATTENDANCE:

Jan Dakel	Reno Mussatto
Jann Childers	
Mike Pappademos	Jeff Willey
John Gemmell	

Meeting was held at Pinara's at 7:04pm

TREASURER'S REPORT

The Treasurer's Report was reviewed by the Board. A concern was to make sure that the WIC account for the previous On-Line services is closed. **Jan Dakel** said she would get in contact with Karen Stott to review how to quit the service, as WIC is taking out a monthly payment from the OBBS credit card.

<p><u>Jann Childers</u> Motioned to accept the Treasurer's Report for March. <u>Jan Dakel</u> seconded the Motion.</p>
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NEW BUSINESS:

OBBS CD DISTRIBUTION

Reno Mussatto reviewed with the Board with how CD Baby distribution works. Reno spent 300 hours in Production work on the first CD the Blues Society released. There are (50) companies that are set to distribute the CD. Reno reviewed with **Jan Dakel** on tracking the orders and payments received in the Paypal account. Jeff Willey brought his Laptop to show the Board the update he made on the website which shows a tab for Promotional. Once you hit the tab, it then goes to a new page to review the CD contents and to order the CD from CD Baby.com. The Board expressed it's appreciation to Reno's efforts in creating this CD compilation.

Jeff Willey said he will create a page that the CD will be available to be sold on the OBBS Website for \$10.00 using Paypal. Paypal will then contact OBBS to inform that an order has been placed and a CD needs to be shipped out.

Reno also requested for someone to be in charge of "fulfillment" of orders who want a "CD", rather than downloading the songs. **Mike Pappademos** offered to provide "fulfillment" of any CD order request. **Jan Dakel** reminded Mike to keep receipts and costs of shipments fulfilled.

WEBSITE:

Jeff Willey presented all the Sections within the Website. His concern is still the Calendar to make sure we get events listed correctly, as well as it focus on being “user friendly”.

OBBS EVENTS:

A discussion was mentioned about the April 15th promotion that the Board wanted to do as a Membership Drive. The Board discussed numerous locations for the event, and Jeff Willey suggested that he will contact McWells to see if they would be open to Host the event there, and Jeff will be in charge of the event and entertainment.

Gary Ingber Musicians Relief Fund – **Jann Childers** is in the process of contacting BB Kings to finalize a date in May for the next Fund Raiser. **Herb Ransburg** and Jann will be the Directors for this show, as many discussions have been going on within the past few meetings on who will be participating. The Revival Band will be one of the bands chosen to perform. Syble Gage will be the Headliner for the show, possibly the Joe Caruso band and a few others. The Naughty B’s will play the last set. Finalization of the show will be discussed further between Herb and Jann.

INVENTORY:

Jan Dakel suggested to the Board the need to purchase shirts to replenish the stock of men’s t-shirts and women’s tank tops that has been sold. A discussion of the design of the men’s t-shirts; pocket t-shirts with the Logo’s on the pocket, and a full design on the back. Jeff Willey has the new “orange design” in a full resolution, which will be used with the new designs. Jan will be getting in touch with Jean Sharpe to see what her prices would be on the shirts, as well as **Reno Mussatto** will be checking on prices.

OLD BUSINESS:

BITS:

Reno Mussatto presented to the Board paperwork that he had submitted to Orange County to get approval to perform on any Orange County Campus. He went into great detail about the amount of time and effort to get badges made for each person. Currently, a few people are still not setup with Badges but will be shortly. The next performance will be at a school in Lake Mary. Reno has also submitted for gas reimbursement. Reno said he will review the BITS budget and get an estimate on the projection of gas costs for presentations.

Reno has been concentrating on trying to get a “video” of the performances, so that he can create a presentation to go to other schools. He will give us an update at the next meeting. It was also suggested for everyone to make connection with friends – to see if there are teachers they can connect with in different schools to be able to be a “bridge” of contact for a presentation in schools. More ideas will be shared at the next meeting.

MEMBERSHIP:

The Board discussed about the possibility of the event in April that Jeff Willey will be organizing. With this Membership meeting, those who want to renew have until April 15th – to renew their membership for ½ off the cost.

The Board will discuss this more with **Herb Ransburg**, when he returns, to see if he can be available for more “appearances” to meet and greet people – to show more of an OBBS Presence.

The Board reviewed different suggestions of making more contacts for OBBS; promotional, professional and solicitation of memberships. One suggestion was contact HUA’s in the Orlando area’s to do an article of introduction for their local area newsletters. More will be discussed at the next meeting for OBBS solicitation of memberships and sponsors. It was also suggested to concentrate on more of a “database” for the OBBS. **Jan Dakel** and **Jann Childers** will be working on compiling email address’ to submit for use.

NEWSLETTER:

It was suggested to be prepared at the next meeting to bring completed ideas for the continuation of the OBBS Newsletter. A suggestion was made to get with the past writers who contributed to the Newsletter in the past. Some can review the new OBBS CD, share concert articles, and past article content that helped form OBBS. **Jann Childers** will be reaching out to past writers for the Newsletter.

Next OBBS Meeting is tentatively scheduled for April 4th

Meeting adjourned at 8:30pm