

OBBS BOARD MEETING

April 9, 2012

ATTENDANCE:

Herb Ransburg
Reno Musatto

Jan Dakel
Jann Childers

Meeting held at Panera's at 7:22pm

TREASURER'S REPORT:

Due to not receiving the Banking Statement in time, there was no Treasurer Report. **Jan Dakel** said as soon as she receives it, she will forward to the Board to review it and approve it then.

NEW BUSINESS:

Website:

Herb Ransburg mentioned how great the site looks. He discussed with the board about how posting on the Calendar is easy. He also discussed how Jeff Willey had compiled information for the Board on response of the Website: visually, the website is more prominent in Search Engines, and how it has increased viewing. His monitoring showed the activity throughout the month, and more. Jeff had sent us the report thru emails prior to the meeting, and it was agreed, the Board feels we are heading in the "right direction."

CD:

Jan Dakel mentioned how she had gotten with **Mike Pappademos** had sent (5) CD's to replenish the stock for CD Baby to sell.

CD Release Party:

The CD Release party is scheduled for McWells on April 21st tagging on to Jeff Willey's Show. It is also a "Membership Meeting" and open to Members signing up. A discount to renew or to join will be offered thru day of show. A discussion of asking for Volunteers to work the event, and **Herb Ransburg** will be forwarding an email for the requests. An email needs to also go out to all participants who were on the CD to let them know they can come and sell merchandise if they want. **Jann Childers** has offered to help run the door, or anything else she can do to assist with the event.

A great "Thank You" to Susan Baumann for her creative efforts making the OBBS CD Cover and for the great poster she had made for Jeff Willey's and for all her artwork she has done creating the Gary Ingber Musician Relief fund for the artwork for Ladies of the Blues and for the G.I. Fund and BITS.

Jann Childers Motioned Susan Bauman to receive a free Membership for her artwork. **Herb Ransburg** Second the Motion.

Herb Ransburg Motioned that Jeff Willey receive a free Band Membership for his work on the Website and the work he does with behind the scenes monitoring the site and more. **Reno Musatto** Second the Motion.

Concert Sponsorship:

The Board discussed the need to have the people who are doing the Concert Promotions come to one of the meetings to share show schedules and ideas.

OLD BUSINESS:

MEMBERSHIP DRIVE:

Reviewing the format for Membership Fees:

Single: \$25.00

Families are set at \$40.00.

Bands are set at \$50.00.

Any Business can be set up for \$50.00.

A discussion by the Board for creating a separate page made for bands, which will include the links of the band, so that if anyone is looking for a Blues Band, they can go to the page, and the links will take it to that specific band link. More information will be discussed next meeting and to review ideas with Jeff Willey, who is assisting with the website.

BITS:

Reno Musatto discussed the possibility of having a second band for future BITS shows. Reno mentioned he will have more information for the Board next month.

OBBS EVENTS:

A discussion was brought up to the Board while reviewing what was proposed for OBBS Events the next eight months. Some feedback on how OBBS should be more present at some Festivals was brought to the Boards attention, as an example; Mt. Dora Festival. **Herb Ransburg** mentioned he had tried to be in contact with the Promoter, but no one had gotten back to him, thus, the date of our Record Release date falls on the same date as the Mt. Dora festival. Again, the Board feels the CD Release Party will not interfere with their festival. It's unfortunate that it falls on the same date, but maybe next year,

more contact will be initiated.

THE G.I. MUSICIANS RELIEF FUND:

Scheduled for May 20th at BB Kings. The next Fundraiser will feature bands that were on the OBBS CD to perform. This will be a great way to “kick off” the next CD submission.

CFBC:

In order to make sure the CFBC does not fall on the same date in October as the Harmonica Competition, **Jan Dakel** and **Herb Ransburg** will be investigating the dates and they will make contact with McWells to see if the next competition can be held at their location.

Jan Dakel also asked the Board that this year, OBBS should have their Membership Meeting in December and have a Christmas party and do a “Toys For Tots” collection.

Meeting adjourned at 8:12pm

Next Meeting will be held May 2nd.