

OBBS BOARD MEETING

May 2, 2012

ATTENDANCE:

Herb Ransburg
Reno Musatto

Jan Dakel
Jann Childers

Meeting held at Panera's at 7:08pm

TREASURER'S REPORT:

Jan Dakel presented the Treasurer's report which was reviewed by all Board Members.

<p><u>Herb Ransburg</u> Motioned to accept the Treasurer's Report for the month of April, 2012. <u>Reno Musatto</u> 2nd the Motion.</p>
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The Board would like to extend our gratitude, and a big "Thank You" to Jeff Willey for his show at McWells on April 21st. We picked up new Members, as well as had great entertainment.

NEW BUSINESS:

1. **Mt. Dora Festival** – Show promotion was discussed by Herb Ransburg and how he did reach out to the promoter, but all and all, with the challenges the festival promoters are having this year, it was decided to add the Mt. Dora Festival on next year's Marketing Plan, so that OBBS can be more of a strong participant of the event, with also working out OBBS band participation for next year.
2. **The OBBS Booth** – Jan Dakel presented to the Board the need for the Booth to be redone and altered. She gave suggestions of using a backboard which can hold promotional materials, as well as stands. Jan said that she will start getting quotes more information and prices for our booth alterations, and will share it at the next meeting.
3. **Square** – A discussion of how to progress with purchases and selling OBBS items was reviewed by the Board. Reno Musatto shared his information on what he uses for his band purchases using "Square" Card Reader. The "Square is a small device which is compatible and fits most Digital phones. The product is "free", and the

service charge is only 2.75% fee. Reno suggested that the Board might get these Card Readers for future purchases and sales.

4. **Sponsorship of Shows** - A discussion with the Board about OBBS sponsoring shows. There is no budget to take on full sponsorship of any show, and any shows in the future need to be “co-op/shared” by sponsors and OBBS, with a decided amount agreed to by the Board. This way, more shows in the future can be given OBBS funds for support.

5. **CFBC:**

In order to make sure the CFBC does not fall on the same date in October as the Harmonica Competition, **Jan Dake** and **Herb Ransburg** will be investigating the dates and they will make contact with McWells to see if the next competition can be held at their location.

BITS:

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Reno Mussatto reported that the BITS Program recently did two hour-long shows at Lake Mary Elementary on May 1st. The PTA of Lake Mary submitted a check to OBBS for \$100.00 towards the BITS Program.

A discussion with the Board Members about BITS, and how Reno needs more assistance this program. Reno said he needs more volunteers to run a video camera, load equipment, pass out fliers, interact with media and press. **Jann Childers** suggested for Reno to form a BITS Committee, who can assist with the day of programs, as well as contact schools to continue the growth of the program. It was suggested to contact Members to see if there are any interested people who are not working during the day that can assist during the days for the BITS program. Reno remarked on his opinion of committees. **Herb Ransburg** said he will do an Email to the Members.

Reno also suggested that he was in need of getting new “bumper stickers”, as he is out of them from the last BITS program. He said he will get new pricing and estimates

G.I. MUSICIANS RELIEF FUND:

Jann Childers reviewed the Performers who are volunteering for the show are:

Joe Caruso and band

Blacktop Blues Band, introducing The “Naughty B’s”

Little Mookie and The Half Pints

Revival

Herb Ransburg discussed what prizes will be awarded at the show:

CD Pack

Memberships

(2) tickets for a ZShow

Donations to OBBS by Laurelle Van Trees - Due to the passing of her husband, Jeff Van Trees who was active in the community promoting Blues Music, Laurelle is donating a guitar and an amp to be given away as a Raffle at the OBBS Gary Ingber Musicians Relief Fund event on May 20th.

It was suggested that an Email go out to Members who want to build their credit for working the G.I. Show towards Membership.

AWARDS:

The Board reviewed and discussed awards that will be given out at the show. Due to the sensitivity of the show, more will be discussed at next month's meeting.

Meeting adjourned at 8:21pm

Next Meeting will be held May 6th.