

BOARD MINUTES
AUGUST 3, 2011

ATTENDANCE:

Herb Ransburg	Reno Mussatto
Jan Dakel	Karen Stott
Jann Childers	

Paul Stott, Steve Dakel, Barbara and Eliot Falk attended

Meeting was held at Finnigan's at 7:15p.m.

TREASURER'S REPORT

1. Review and approve Report.

<p><u>Reno Mussatto</u> moved to approve the minutes. <u>Herb Ransburg</u> Second the Motion.</p>

NEW BUSINESS:

Central Florida Best Of The Blues CD – A discussion in reference to the CD was brought before the Board. Reno Mussatto had researched and brought paperwork to show the different prices and costs of using Disk Makers or CD Baby completing the CD packaging. Reno showed the breakdown of price differences of a CD with just a sleeve vs. a 2 panel tray card. More discussion to follow.

It was brought before the Board to use Bill Barley for the mixdown offering to use his services for free. More discussion to follow.

It was suggested by the Board to create a contract between the artists submitting for the CD, so that all copyright and ownership of the songs be settled for the CD. It was decided that the CD will be a 10 song compilation.

CD Artwork: A discussion by the Board to announce and to accept submissions for Artwork for the Blues CD. The Artwork can be used for the CD design, as well as for promotional use to start taking orders for the CD.

BOARD OF ELECTIONS: Herb Ransburg will do an announcement on the Elections. He will put it on the Website. He also wants to clarify – no Free Memberships for anyone serving on the Board.

SPONSORED EVENTS AND FESTIVALS:

1. Purchase of new tent for Booth and budget for the year. Herb Ransburg is going to check into some pricing. It was suggested to buy a bigger tent, with tables and chairs.

OBBS SPONSORED EVENTS:

1. Ladies of the Blues show - Sept. 18 . Jann Childers asked the Board to approve for printing posters. Herb Ransburg said he will get with Kinko's to open an OBBS account for printing, so that anytime, anywhere, OBBS can get their printing done.
2. Volunteers for Events – Jan Dake has sent out an email for volunteers to work both the LOB event as well as the CFBC. She will be sending out another email for volunteers for LOB.

A discussion about how a Volunteer can earn their membership:
Work 2 events – only pay ½ of Membership price for a year.

BITS:

BITS Presentation was held at the Orlando Metro Gymnastic Center. Reno Mussatto arranged the presentation with Betsy Serafin, who is a Manager at the Gymnastic Center. Reno presented to the Board thank you cards from the children that attended the BITS program. The presentation was successful with the Bird Dog Bobby Band, Mike Papademos and Betsy Serafin singing. Reno is in the process of creating a video of the program.

OLDBUSINESS:

1. Monthly Email. Herb Ransburg will be reviewing the monthly email and preparing it to go out before the month's end.

MEMBERSHIP STATUS:

1. Membership Drive: Perks, etc.
The Board discussed the following for new Memberships:
(1) Blue Bad
(1) Membership Card – which will give the Member discount to ZShows and LOB Shows.

Other Items:

Daytona Blues Festival: It was discussed about Volunteers for the show.

Meeting Adjourned at 8:05pm

Additional Discussions/Decisions After the Meeting:

It was discussed and a final decision brought to the Board by Herb Ransburg, that Alpaca Studios will do the final mix down for the first CD for OBBS. The second CD for OBBS will be awarded to Bill Barley. Even though Bill Barley has offered his services for free, it was discussed and he would be paid for his services for the next CD.

